

## Grow Monroe Membership Application

Be a member of the GROW Monroe marketing program to keep Monroe County Agriculture Strong.



Are you currently selling Monroe County grown farm products directly to the public? How about letting the masses know about you with help from the GROW Monroe campaign! Please fill out the application below to become an active member. Membership fees and benefits are listed below.

### ~Membership Benefits~

- √ Use of the GROW Monroe logo for advertisement. Members will be given a CD-ROM with multiple graphics that can be used for banners, signs, posters, buttons, stickers, etc. The success of the program rests on careful and coordinated use of the GROW Monroe name and distinctive graphic marks.
- √ A guaranteed listing in a future GROW Monroe Consumers Guide.

### ~Membership Fees~

Membership Type	Cost
Farm/Farm Stand	\$35/year
Farmers' Market	\$50/year

### ~Membership Obligation~

- √ Monroe County farmers can use GROW Monroe materials only to promote sales. Vendors must join individually to use signage and point of purchase materials.
- √ All Members must renew their membership annually by registering with the Agriculture and Life Sciences Institute at Monroe Community College. Membership criteria are used to assure that foods promoted with GROW Monroe marketing materials are locally grown and/or produced in Monroe County.
- √ GROW Monroe products must be traceable to a Monroe County farm. GROW Monroe materials can be used only for Monroe County grown products. GROW Monroe members that also retail non-locally produced items are expected to take care that such products are properly labeled to distinguish from Monroe County products. Example: Georgia Peaches.

If you have any questions about GROW Monroe, please call: Agriculture and Life Sciences Institute, 585.292.2065. For an electronic version of the application, please email: Bob King: [rking@monroecc.edu](mailto:rking@monroecc.edu)

# **MEMBERSHIP APPLICATION**

Please answer all questions applicable to your operation or point of sale.

## **Farm/Farm Stand/Farm Market Info:**

**Grower Name:** \_\_\_\_\_

**Farm/Market Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Location of Point of Sale (If different):** \_\_\_\_\_

**County:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Web-site:** \_\_\_\_\_

## **Point of Sale Description (Number of Vendors, Type, Grower only):**

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**Products Grown/Amount** Please include information about units per week: pounds/bushels/quarts/etc. or other indication of scale of harvest or size of buyer you can supply. If necessary, attach additional sheets.

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**Send the completed form to:** GROW Monroe c/o Robert King  
1000 E. Henrietta Road Bldg 8, Room 312  
Rochester, NY 14623